

# Stampede To Be Return of Wildest West

Go western, young man, go western for the Ute Stampede at Nephi.

Changing the familiar words of Horace Greeley only slightly, the Ute Stampede has adopted their slogan for the advertising of the big celebration to be held here in July.

The motif of advertising was selected at a meeting of the executive committee held Wednesday evening in the City hall evening in the Juab county court house. Any type of wildwest attire, hats, bandana handkerchiefs, brightly colored shirts, boots, ties with words Ute Stampede and bronco cut printed on them are all included.

Every man woman and child of Nephi who can possibly do so, are requested to get clothing of this type for use between the present time and the date for the annual Ute Stampede, July 8, 9, and 10. Reputable merchants of Nephi will stock this merchandise and the committee requests that all citizens who wish the clothing to buy it in Nephi.

Large sign boards at each entrance to Nephi will be painted up for the advertising of the celebrations, and a large amount of newspaper space in both the Salt Lake City dailies and weeklies of the central and southern part of the state will be used in advertising the celebration.

The committee has the services of the Colborn-Sorenson Rodeo company already lined up, and they have the assurance that a large number of world champions will be in Utah during the month of July and will be featured at the Nephi show.

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