

# RODEO FOR BIG CELEBRATION IS BEING DISCUSSED

Nephi will have the opportunity of seeing the world's best riders, bulldoggers and ropers, together with a program of racing and novelty acts if a contract is signed with the famous Colborn-Sorensen Rodeo Co. This outfit has already signed a contract with the big Pioneer Day celebration to be held in Salt Lake City in July and are very desirous of furnishing the entertainment for our encampment and home-coming.

Dr. J. C. Sorensen, co-partner of the company was in Nephi Monday and met with the executive committee and discussed all angles of the big celebration. Dr. Sorensen stated that they will bring one hundred wild horses, Brama Steers and Texas Longhorns here for the big show if the people here want them to manage their sports.

The guarantee to have a number of the world's best riders here, in addition to a number of novelty acts some of which are nationally known one of which has just completed a tour of the Orpheum circuit.

The Colborn-Sorensen Co. of which Everett Colborn is the other partner, has been widely known in the west for many years, having furnished rodeos in Southeastern Idaho and Utah for some time. They took a trainload of livestock to the world's fair in 1933, and showed at Madison Square Garden last year, and have signed a contract to stage the world's largest rodeo there again this year. Everett Colborn will be the arena director.

While the contract has not been definitely decided upon as yet, it is quite generally conceded that a real honest-to-goodness rodeo staged in Nephi would bring thousands of people into our city, from the towns of Sanpete County, Millard County, Utah County and Juab County, in addition to the local patronage.

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